

TIM Launches Student Excellence Program

Po'okela Program



In February, the TIM School launched the Po'okela Program, a student excellence program. The goal of the Po'okela Program is to enhance a student's academic experience, provide networking opportunities for students, provide students with additional skills that may not be available in a classroom or internship and help student become more competitive in the job market. The Po'okela students have participated in these events thus far:

Real Life with Ernie Nishizaki – Mr. Nishizaki, a TIM alumnus, shared his personal experiences on leadership, work/life balance and advised students to take risks and venture out of their professional comfort zones.

Hawai'i Tourism Authority Marketing Presentations – Po'okela students were able to sit in on presentations made to the Hawai'i Tourism Authority by its marketing contractors. Presentations included the Asia, Oceania, Europe and Japan contracts.

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Real Life with Ernie Nishizaki



Po'okela Recap Continued



Everybody's Business with Howard Dicus

Everybody's Business with Howard Dicus – Lights, camera, action! Merrian Torres, Clarence Ncube, Nic Moore Julianne Omoto, and Mun-Hee Song were thrilled to see Howard Dicus taping his weekly PBS program. Guests that day were from Turtle Bay, Blue Planet Summit and AARP. After taping, the students were able to ask Mr. Dicus about his thoughts on the future of Hawai'i's tourism.

Netlinks — Along with the other TIM students, Po'okela students were paired with an industry mentor at an eve-



Slippers to Suits with Jun-Romeo Farinas

ning reception. Now, Po'okela students will have an opportunity to enhance their networking skills and confidence in the travel industry.

Hot Topics with Frank Haas and Ramsay Taum – Ripped from the headlines! Students were given tasks to analyze the impact of the Aloha Airlines and Moloka'i Ranch closures. The group activities and discussions were enlightening and thought-provoking.

Slippers to Suits with Jun-Romeo Farinas – Jun-Romeo is a 2007 graduate of TIM and he shared his insight on his journey through

TIM and into the real world. Students asked questions about the importance of School participation, challenging courses and transitioning from school to work.

Lane Lecture on Sustainable Tourism — How will the “green: movement affect Hawai'i tourism? Are we “building” resilience to face global change? The Po'okela students, along with peers and community members, were honored to be a part of a joint lecture by Dr. Kathryn Janda of Oxford University and Dr. Victoria Edwards of the University of Portsmouth.

The Po'okela program is still in its infancy and the TIM School is looking forward to refining its programming for students to help contribute to their success at UH Mānoa.



Mun-Hee Song and Stephen Fah discuss Hot Topics with Frank Haas & Ramsay Taum

“I am really excited that lectures about our society (Aloha Airlines & Moloka'i Ranch) and environment (green movement) are being included in Po'okela!” - Nic Moore, Po'okela student



Po'okela Students (and Kawehi Sellers) with their Netlinks mentors.