

What is PATA?

Founded in 1951, **Pacific Asia Travel Association** is the leading authority for the development of Asia Pacific's Travel & Tourism Industry. PATA provides leadership and advocacy to the collective efforts of nearly 100 government, state and city tourism bodies, over 55 airlines and cruise lines, and hundreds of travel industry companies. In addition, thousands of travel professionals belong to more than 70 chapters worldwide.

For more information, visit www.pata.org

What is PATA Hawaii School of Travel Industry Management (STIM) Satellite Chapter?

Formed in 1994, the PATA STIM satellite chapter provides TIM students with invaluable insights to the travel industry. Through the satellite chapter, students have the opportunities to participate in the association's luncheons, meetings, and conferences, undertake site visits, and expand their network with both their peers in school and professionals in the industry.

(Spring 2009 Welcome Back Social with ESD)



Why should I join the Satellite Chapter?

- Broaden your perspectives on the multi-faced travel industry
- Interact with industry professionals through luncheons, meetings, and conferences
- Develop leadership, communication and interpersonal skills
- Build friendships with peers
- Enrich your college life
- Boost your resume



(PATA Students with Mark Dunkerley, CEO Hawaiian Airlines)

Not majoring in TIM?! Not a problem, you do not need to be classified as a TIM major to join PATA.

Requirements

- Participation in **2** events, fundraisers, activities, and/or socials **PER SEMESTER;** to be classified as an active member.
 - \$20 Membership fee (one year)
- OR**
- \$15 Membership fee (one semester)

2009-2010

Executive Board Members

Konrad Talon
Chairman

Daniel Pak
Vice Chairman

Jessica Chang
Secretary

Charisse Campana
Historian

(Only Classified TIM Students are eligible for the PATA Executive Board)

Advisors

Rachel Soma
Assistant Director, TIM Professional Programs

Kawehi Sellers
Director of Student Services, U.H. School of Travel Industry Management

Questions? Want to join? Feel free to e-mail us at: uhm.pata.stim@gmail.com Stop by the TIM Clubroom at GRG 104 or the TIM office to pick up an application. Otherwise, complete the reverse application and turn it in, along with your payment, to any PATA Executive Board Member.