

# News@ *tim*

*University of Hawaii School of Travel Industry Management*

## Successful George Hall Makeover Paints a Picture of Strong Industry Support



**SPECIAL EDITION**



*Anxious volunteers awaiting instructions!!*

On Saturday, January 21, some 200 members of the travel industry came together to do something extraordinary: help the TIM School improve its physical

environment by participating with students and faculty in painting and applying graphics to the interior walls of George Hall. The painting bee, the first of a series of

planned events to commemorate the 40th Anniversary of the TIM School was an unqualified success and the School is extremely appreciative of the help and support that made this possible.

In helping the School complete this innovative project the industry provided some \$14,000 in cash. An estimated \$25,000 worth of volunteer people power hours were also contributed to give George Hall its own 'extreme makeover'.

*Clarence Silva,  
Deborah Rosenblum  
and Walter Jamieson*



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# “Here’s an idea...”



Ernest and Ryan Nishizaki

The idea for a painting bee event originated during discussions between Dean Walter Jamieson and Ernest Nishizaki, executive vice president and chief operating officer of Kyo-ya Hotels & Resorts LP and Murray Towill, president, Hawaii Hotel & Lodging Association. As plans progressed, Kyo-ya Hotels & Resorts LP, owners of the four Sheraton Hotels in Waikiki and the Sheraton Maui, became the major financial sponsor for the event.

“We see this as another way for our industry to come together and to give back to the community,” says Ernest Nishizaki,

explaining his company’s involvement. “The TIM School has been instrumental in developing the future leaders of our industry and we want to make sure that we are here to support them.”

“The level of support and participation by the industry is very humbling,” notes TIM School Dean Walter Jamieson. “Their ability to mobilize the necessary resources and keep the entire process going is greatly appreciated. It makes us even more committed to ensuring that we continue to be one of the leading tourism programs in the world.”

## Some liquid sunshine blessed the event

Kahu Kordell Kekoa began the event with a blessing for the School and for the 40<sup>th</sup> Anniversary. A few light showers, considered to be good luck, added to the blessing.

Daniel read a message from Governor Lingle that read “I applaud this partnership between the hospitality industry and the University community working together to ensure that the School has a physical environment commensurate with its reputation. I see this as part of a larger effort of all the stakeholders ensuring the School has the necessary resources to produce leaders for the travel industry both in Hawaii and abroad.”



Dean Jamieson and Chancellor Konan

Chancellor Denise Konan, Hawaii Hotel and Lodging Association president Murray Towill, TIM Advisory Council president Peter Schall, TIM Alumni Association president Ren Hirose and DBEDT representative (representing the State Tourism Liaison Marsha Wienert, who was unable to attend due to illness) and TIM alumni Daniel Chun all said a few words.



Daniel Chun reads message from Gov. Lingle



Kahu Kordell Kekoa blessing the event (above) and later volunteers taking a well deserved lunch break (below)



Sheraton volunteers

*“I see this as part of a larger effort of all the stakeholders ensuring the School has the necessary resources to produce leaders for the travel industry both in Hawaii and abroad.”*

*Governor Lingle*



Don and Luz Hawkins also joined the fun!

# A physical environment that measures up to the School's reputation



*Hilton Hawaiian Village team*

The World Tourism Organization has identified the TIM School as a leader in education and research. The painting bee was a unique opportunity for travel industry partners and the community to join the School in ensuring that George Hall meets the necessary physical standards for a world-class teaching and research program.



*Hawaii Prince team*

The efforts of many people – some working behind the scenes – contributed to the

success of this event.

Deborah Rosenbaum from Wimberly Allison Tong & Goo contributed her time to developing the design plan for the School that was implemented during the painting bee.

Staff members from Sheraton were actively involved for months in helping not only with the painting



*Marty Heede, Keith Vieira Ernest Nishizaki, Fred Orr*

process but also in assisting to improve other areas of the School's physical fabric and efficiency. Marty Heede, Director of Engineering and Frederick Orr, Managing Director for the Sheraton Princess Kaiulani and Moana Surfrider Hotel, were especially instrumental in pushing this project forward.

The graphics people contributed the installation time, with the company's owner working late into the night on January 21 to complete the super graphics as well as the sign on the second floor.

Staff from the School as well as Cybil Rawlins, of HHLA who is also a TIM alumna, were key in coordinating various details.

The School was in the enviable position of actually having too many volunteers! Many students were committed to helping but it was determined that, given the already overwhelming response, their energy could be better utilized in other phases of the building renewal.

In thanking the sponsors and supporters who so generously contributed to the success of this effort Dean Jamieson said, "While the physical results of the improvement are most appreciated, there is no doubt that the message this incredible level of commitment sent to various university stakeholders shows the commitment of resources and support of the industry."



*Outrigger execs Dr. Chuck Kelley, Barry Wallace, Dean Nakasone*



*Sheraton managers Ryan Laskey, Jon Gersonde, Lyle Takeushi, Randy Ha, Mike Troy*



*ResortQuest team*



What an excellent way to start the TIM School's 40<sup>th</sup> Anniversary year celebrations – "Celebrating the Past, Leading the Future."

**A job well done, MAHALO!**



*Professor Choy, Russell Uyeno Jeremy Ke*

# Mahalo to Our Industry Sponsors & Volunteers



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 Waikiki Beach Marriott Resort & Spa



Deborah Rosenblum,  
 Clarence Silva



Barry Wallace, Cybil Rawlins,  
 Dean Nakasone

**Many thanks to the following for their  
 generous contributions of goods/services/talents/time**

- |  |   |                     |
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| Eric Castillo                                | Murray Towill                             | Venus Bravo         |
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| Kahu Kordell Kekoa                           | Walter Jamieson                           | Clara Tang          |
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**We'd also like to thank**

*Hilton Hawaiian Village*

*ITS PHOTO TIME!*

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*Michelle Jamieson*

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