THE UNIVERSITY OF HAWAII SCHOOL OF TRAVEL INDUSTRY MANAGEMENT MARKS ITS 50TH ANNIVERSARY WITH A TRIBUTE TO THE GLOBAL PHENOMENON TELEVISION SERIES HAWAII FIVE-O

Honolulu, Hawaii – March 14, 2016 - Hollywood stardust will fill the air at the University of Hawaii School of Travel Industry (TIM) Management’s “Celebrate a Legacy in Tourism” gala event to be held on Thursday, March 31, 2016 at 5:30 p.m. at Sheraton Waikiki Hotel. The legacy of HAWAII FIVE-O will be honored with recipients Peter Lenkov, executive producer of the rebooted HAWAII FIVE-O Show and the late Leonard Freeman who created the worldwide hit HAWAII FIVE-O in the 1960s.

“This is the first time ever that the TIM Legacy winner comes from the field of creative media,” said Thomas Bingham, dean of the TIM School. “It is also fitting because 2016 is of particular significance as the TIM School commemorates its 50th anniversary as a premier tourism education program that has produced leaders for our industry not only in Hawaii but also nationally and internationally,” added Bingham. “Since we have previously honored hoteliers, airlines, travel publisher, honoring HAWAII FIVE-O would highlight this important media segment of the visitor industry.”

“I’ve always believed that the Hawaiian Islands are the true stars of the HAWAII FIVE-O series,” said Peter Lenkov, executive producer of HAWAII FIVE-O. “The majesty of your beaches, mountains, cities and lush forests, unlike any other place on the planet, take viewers on a tropical adventure in paradise each week. And for us to be able to convey the beauty of your great State and bring film-making, tourism and jobs to Hawaii is a great honor, one that we are grateful for and something we never take for granted, he added”

“Since we have previously honored hoteliers, airlines, travel publisher, we would like to honor HAWAII FIVE-O and highlight this important media segment of the visitor,” said Bingham. “We would like to celebrate HAWAII FIVE-O as being a major promoter of Hawaii tourism since 1968 when images on worldwide television beamed our beautiful culture and landscapes into living rooms all over the country, and we feel that it would be a fitting and exciting way to celebrate our School's 50th Anniversary by acknowledging the show as a global phenomenon that contributes to the largest industry in Hawaii,” Bingham continued.

The UH School of Travel Industry Management signature gala event, “Celebrate a Legacy in Tourism” aims to continue its efforts as the TIM School has marked 100% of the net proceeds to fund scholarships for students.

In addition to Peter Lenkov, the UH TIM School will also recognize Noel Trainor, Principal of Savoy Consulting, LLC with the TIM Distinguished Service Award for his industry leadership and contributions to improving our community and university. TIM alumnus Daniel Chun, Regional Manager - Sales & Community Marketing – Hawaii, Alaska Airlines, will be inducted into the TIM Alumni Hall of Honor.

Sponsorship table levels are: Platinum ($10,000), Gold ($7,500), Silver ($5,000) or Bronze ($3,000). Platinum and Gold Sponsors will have the benefit of a named scholarship to be presented to a student the following academic year. To reserve your table or purchase individual tickets, please contact the UH School of Travel Industry Management by phone at 956-8946, or email dfitz@hawaii.edu.
The UH TIM School Marks Its 50th Anniversary With a Tribute to the Global Phenomenon Television Series, Hawaii Five-0

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About the UH TIM School
With a 50 year history as the oldest and most well-established tourism and hospitality program in the Asia Pacific Region, the TIM School has achieved a global reputation and was the first to receive the Pacific Asia Travel Association Gold Award in Education and Training. In 1991, the TIM School was among the first to be granted full accreditation by the Accreditation Commission for Programs in Hospitality Administration (ACPHA), under the Council for Hotel, Restaurant and Institutional Education. It just received the maximum seven-year re-accreditation in 2016. The School has more than 4,500 UH TIM School degree holders and more than 3,000 executives and professionals who have been trained in TIM non-degree programs. In addition, more than 500 graduates from 50 countries have graduated from its executive certificate program (EDIT). The TIM School boasts a long list of distinguished alumni who hold key positions in the Hawaii travel and tourism industry as well as U.S. mainland and internationally. The TIM School is the only Carnegie Research Extensive program for tourism, hospitality and transportation in the State of Hawaii.

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